

Exclusive Global Conference for Brand Marketers

Brand Summit

One to One

- Autumn -



Participation and Sponsorship Information

September 17th-20th, 2019
@ SHIROYAMA HOTEL Kagoshima

As of April 24th, 2019

What's Brand Summit ?



**Exclusive global conference participated by invite-only.
Discussion among CMOs, experts, and leaders of Marketing and
innovations to increase brand impact.**

Brand Summit is an exclusive global conference with brands, advertisers, marketing managers, agencies, media, digital solution partners of high expertise and management class. Experts of various backgrounds will discuss latest trends and bolder innovations, latest case studies of challenges and solutions of brand marketing. You will broaden advertising perspectives, interact, and strengthen networking to win both domestically and internationally in the fast-paced competitive market.

【Event outline】

Event Name: Brand Summit One to One - Autumn -

Number of Attendees: 300 ppl *Invitation Only

Date: September 17th (Thu) -20th (Fri), 2019

Location: SHIROYAMA HOTEL Kagoshima (Japan)

[\(https://www.shiroyama-g.co.jp/en/\)](https://www.shiroyama-g.co.jp/en/)

Why Attend ?

1. Gain the next leading keywords and insights

Join in numerous sessions and presentations by partner brand companies to grasp industry trends, share challenges, and hear the latest marketing cases. With the exclusiveness of the closed atmosphere, you will gain insight and information in which you cannot gain elsewhere.



2. Acquire new perspective and organize issues

Discuss on selected themes among participants in a "Round table discussion" style where you can give feedbacks. Through deep discussion among leaders of various industries and backgrounds, your issues may be organized and you may acquire new perspectives.



3. Networking beyond industries

Exclusive off-site location creates an atmosphere for top executives and management to interact and build networks from diverse industries and companies. Every year, many business opportunities arise in this summit.



2018 Attending Brand Companies (104 Brand Advertisers)

3M Japan Limited
Adastria Co., Ltd.
adidas Japan K.K.
All Nippon Airways CO.,LTD.
American Express International, Inc.
ARUHI corp
Asahikaseihomeproducts Corporation
At Home Co.,Ltd.
Audi Japan K.K.
Bacardi Japan Limited
BizReach Inc.
CAINZ
Coach Japan
DAIICHI SANKYO HEALTHCARE
Dell Japan Inc.
Delphys Inc
DMM.com
Elyland LLC
Ezaki Glico Co LTD
Haagen-Dazs Japan, Inc
Hanamaru inc.
HIBIYA-KADAN FLORAL CO., LTD.
HOUSE FOODS GROUP INC.
HP Japan
Indeed Japan K.K.
ITO EN, LTD.
Japan Airlines Co.,Ltd
JAPAN PIZZAHUT LTD.
JAPAN TOBACCO
Johnson & Johnson Consumer Company
K.K. AeonBank
Kanebo cosmetics INC.
Kao Corporation
KDDI CORPORATION
Kellogg Japan G.K.
KENTUCKY FRIED CHICKEN JAPAN LTD.
Kintetsu Railway
Kirin Company, Limited
Kyushu Railway Company
LIFENET INSURANCE COMPANY
Lion Corporation
Luxurycard
LVMH Moet Hennessy-Louis Vuitton Japan K.K.
Mediplus,Inc.
MITSUI&CO.,LTD.
Morishita Jintan Co.,Ltd
MOS FOOD SERVICES, INC.
MZ, Inc.
NIHON L'OREAL K.K.
Nippon Travel Agency Co.,Ltd.
NITORI HOLDINGS Co.,Ltd
NTT DOCOMO,INC.
OMRON HEALTHCARE Co.,Ltd.
Oriental Land Co.,Ltd
P&G Japan
PersolCareer K.K.
RIZAP GROUP inc.
Sanrio Entertainment
Santen Pharmaceutical Co., ltd.
Shiseido Japan Co.,Ltd.
SMBC Niikko Securities Inc.
SMS CO., LTD.
Sompo Japan Nipponkoa Insurance Inc.
SORA ORIENTAL INC.
STRIPE INTERNATIONAL INC.
Sumitomo life insurance company
SUMITOMO MITSUI CARD CO.,LTD
Suntory Holdings Limited
TableMark Co.,Ltd.
Tokyo Individualized Educational Institute
TOKYU LIVABLE, INC.
TORIDOLL Holdings Corporation
TOYOTA MOTOR CORPORATION
TSI EC STRATEGY CO.,LTD
WATABE WEDDING CORPORATION
WOWOW INC.
YAMASA CORPORATION

2018 Attending Partner Companies (250 Partner Attendees)

90Seconds Japan Inc.
AbemaTV,Inc.
AdAsia Japan Inc.
Adobe Systems Co., Ltd.
Agile Media Network, Inc.
All About,Inc.
Allied Architects, Inc.
AlphaBoat, LLC
Appier Japan .K.K
Asahi Advertising Inc
ATARA, LLC
Baidu Japan Inc.
bb media inc.
Best In Class Producers Inc.
Bilcom inc.
Business Search Technologies
C Channel Corporation
chocolate inc.
CMerTV.Inc
COMICSMART INC.
connico inc.
Cookpad Ink.
Coup Marketing Company Inc
Credit Saison Co.,Ltd.
Crevo Inc.
CRITEO K.K.
CYBER COMMUNICATIONS INC.
CyberAgent, Inc.
Cyberbull.Inc
Cyberbuzz.inc
Delphys Interactive Corporation
Digital Garage, Inc.
Domo Inc.
eLife Inc.
every.inc
Fabercompany Inc.
f-code,Inc.
FeliCa Networks,Inc
FID Ltd.
FiNC, Inc.
from scratch Co.Ltd.
Funnell
GIFMAGAZINE.Inc
GroupM Japan
Gunosy Inc.
HAKUHODO
Heartcore Inc
IID, Inc.
Interspace Co.,Ltd
IREP Co., Ltd.
IRIS inc.
IT Communications Inc.
JION inc
Kaizen Platform,Inc
Kataribe,Inc.
KidsStar Inc.
KPI Solutions co., Ltd.
Legoliss Inc
LIGHT PUBLICITY CO.,LTD.
LINE Corporation
LITALICO
LMG, Inc.
logly, Inc.
Meltwater Japan K.K.
Members Co.,Ltd.
MERY Co., Ltd.
MimiTV.inc
Moonshot Inc.
NewsTV Inc,
Omnibus K.K
ONE MEDIA Inc.
open8.inc
OPT, Inc.
ORICOM.,CO LTD
Outbrain Japan K.K.
PECO Co.Ltd
Pencil Co., Ltd.
PLAID inc.
PLAYLIFE
Plus Alpha Consulting
Polyrhythm Inc.
popIn Inc
Popinsight,inc.
PROOX.inc
Rakuten, Inc.
ROBOT COMMUNICATIONS INC.
Rubicon Project Inc.
s1o interactive.inc
SC Digital Media K.K.
SCHEMA,inc.
SEPTENI CO.,LTD.
silverpush Inc.
SinR25,Inc.
SmartNews Inc.
So-net Media Networks
So-Net Media Trading
Speee, Inc
Sprocket, Inc.
Studyplus,Inc.
Supership.inc
switch media lab
TABI LABO Inc.
The Saga Shimbun
THECOO inc.
TOPPAN PRINTING
TOYO KEIZAI INC.
transcosmos.inc
Trend Express Inc
Trenders, Inc
TVision Insights Inc.
UNCOVER TRUTH Inc.
Unique Vision Company
Vector Grop, Platinum
WILLGATE
Wondershake, Inc.
WOWOW INC.
XICA CO.,LTD.
Yahoo Japan Corporation
Yappli, Inc.
YouAppi inc
ZETA INC

2018 Sponsors / Partners

Premium Sponsors



Gold Sponsors



Silver Sponsors



Bronze Sponsors



Premium Partner



Partners



2019 Summit Program

*Program may change

Day1 September 17th	
15:00	Registration Open
16:30	Opening Remarks
17:00	Opening keynote
18:00	Premium Presentation
18:30	Networking Break
19:00	Dinner Gala

Day2 September 18th	
8:00	Networking Breakfast
9:00	Panel Discussion
10:00	Presentation #1
10:20	Presentation #2
10:40	Networking Break
11:00	Round Table Discussion #1
12:15	Networking Lunch
13:45	Presentation #3
14:05	Presentation #4
14:25	Networking Break
14:45	10mins Pitch #1-4
15:25	Round Table Discussion #2
16:40	Keynote
17:40	Networking Break
18:40	Dinner Party
20:40	The end of DAY

Day3 September 19th	
8:00	Networking Breakfast
9:10	Presentation #1-3
10:10	Official Session #1-3
11:10	Presentation #4-6
12:10	Official Session #4-6
13:10	Networking Lunch
14:20	Networking Break
14:40	One to One Meetings
19:10	Dinner Party
21:10	The end of DAY

Day4 September 20th	
	Departure

Sponsorship / Attendee Menu

■Attendee

*Listed price is tax excluded

Pass	Price	Detail
Regular Pass	350,000 JPY	-can participate in all the session programs during the summit -1 person per room
Economy Pass	250,000 JPY	-can participate in all the session programs during the summit -2 person per room
One to One Meeting Ticket	150,000 JPY	-Up to 8 One to One Meeting slots provided
One to One Meeting Private Room	150,000 JPY	-have the One to One Meetings in your own private space -provided one room per company

■Sponsor

Menu	Price	# of Slots	# of Pass incl.	Detail
Premium Sponsor Sold Out	4,500,000 JPY	1	4	-Main Sponsor. 30min Presentation at the main stage in front of the entire audience.
20 mins Presentation Sponsor Sold Out	3,000,000 JPY	4	2	-20 min Presentation at the main stage in front of the entire audience. -Dates, time can not be specified
10 mins Presentation Sponsor	1,500,000 JPY	4	1	-10 min Presentation at the main stage in front of the entire audience. -Dates, time can not be specified
Private Seminar	2,500,000 JPY	6	2	-You will have chance to give 25 min presentation twice in your exclusive room -3 sponsors will talk at the same time in a separate room -2/3 of the entire attendee will be your audience
Brand Only Workshop (Breakfast/Lunch) Sold Out	2,300,000 JPY	2	2	-Conduct workshops for only sponsors during Breakfast or Lunch time
Round Table Sponsor	2,500,000 JPY	2	2	-Facilitate a 60 min Round Table Discussion (The content will be discussed with the show office)
Lunch Sponsor Sold Out	1,500,000 JPY	2	1	-Presentation at the main stage in front of the entire audience during Lunch
Party Sponsor	1,500,000 JPY	2	1	-5 min introduction/speech for all participants during dinner



BRAND SUMMIT
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— A U T U M N —

【Contact Us】

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